

HURLEY FIELD ADVERTISING ORDER FORM

Name of Business _____

Address _____

Phone _____ Email _____

Contact Person _____

ADVERTISING OPPORTUNITIES

- Scoreboard Donors \$ _____
- Large Scoreboard Panel Advertisement **\$5000**
 - One year
 - Two years (\$4000)
 - Three years (\$4000)
- Small Scoreboard Panel Advertisement **\$3500**
 - One year
 - Two years (\$2500)
 - Three years (\$2500)
- Large Banner Advertisement **\$800**
- Small Banner Advertisement **\$500**

Total amount for advertisement commitment \$ _____

Method of Payment

- Cash
- Check Check # _____
- Purchase Order # _____

Once your advertisement request is processed, you will receive a call or email from the Berkley School District Communications Office to develop your message and graphics for your selected advertisement program.

Please make checks payable to:
Berkley School District
 14501 Talbot, Oak Park MI 48237

THANK YOU!

Advertisement Representative

name _____

signature _____

title _____

Berkley School District Representative

name _____

signature _____

title _____

BERKLEY
 SCHOOL
 DISTRICT

HURLEY FIELD

ADVERTISING PROGRAM



HURLEY SCOREBOARD DONORS

Scoreboard donors will assist in funding the start up dollars to build the scoreboard.

Donors will be acknowledged on a banner hung in a prominent location at Hurley Field, and will be recognized on the message board during every home event.

Donation Levels:

Bronze Donors: \$100-\$999

Silver Donors: \$1000-\$4999

Gold Donors: \$5000+

HURLEY SCOREBOARD AD PANELS

Large Panel Advertisement \$5000

- 9'w x 4'h full color panel advertisement, top position on the score board, two panel slots available (see graphic to right)
- \$4000 annual renewal for two additional years
- Additional vinyl banner to hang in a prominent location
- Professional graphic design services included

Small Panel Advertisement \$3500

- 8'w x 2'h full color panel advertisement, below scoreboard, four panel slots available (see graphic to right)
- \$2500 annual renewal for two additional years
- Professional graphic design services included

BANNERS AT HURLEY FIELD

Large Banner Advertisement \$800

- 5'w x 3'h full color vinyl banner, positioned in a prominent location
- \$600 annual renewal
- Professional graphic design services included

Small Banner Advertisement \$500

- 3'w x 2'h full color vinyl banner, positioned in a prominent location
- \$300 annual renewal
- Professional graphic design services included

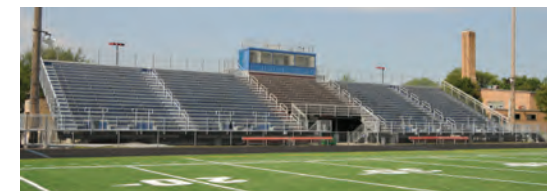
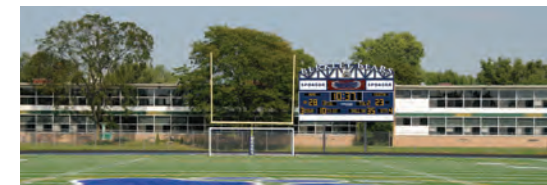


HURLEY FIELD AUDIENCE

Hurley Field is the Berkley School District's soccer, football, and track & field stadium. Located behind Anderson Middle School at 3205 Catalpa between Coolidge and Greenfield roads, Hurley Field is one of the premier high school complexes in the Detroit metropolitan area. Completely renovated in August, 2002 (plus new turf in 2012, and track in 2010) and open from mid-March to the end of November each year, Hurley Field schedules over 300 event days totaling over an average of 800 hours of activities each year, with average attendance estimated to be over 53,000 people annually.

Hurley Field serves as the home field for Berkley School District soccer, football and track & field teams. In addition, a number of local community-area youth sports teams play all or some of their home games at Hurley Field including Berkley Youth Soccer Association (BYSA), Berkley Steelers Youth Football and Huntington Woods Bulldogs Youth Football.

Hurley Field has also been used by a number of outside groups for both practice sessions and games during the past eleven years. Among these groups has been the Michigan Bucks men's soccer team of the Premier Development League (PDL), Brother Rice High School, Vardar youth soccer, Marian High School girl's soccer team and numerous teams of the Michigan United Soccer League (MUSL) to name a few. It has also hosted numerous Michigan High School Athletic Association (MHSAA) soccer and football tournament games during its 17 years of operation.



Reach out to over 50,000 annual visitors at Hurley Field. Advertise on scoreboard panels and banners. Hurley Field is actively used nine months of the year and is host to a wide variety of audiences.

All sponsorship dollars will benefit the student athletes who play on the field by providing a safe, modern state-of-the-art facility.